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APPLICATION	NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/023,241		12/17/2001	Philip M. Ginsberg	CF-16	3705	
64558	7590	12/18/2006		EXAM	INER	
	FISH & NEAVE IP GROUP			DASS, HARISH T		
	ROPES &GRAY LLP 1251 AVENUE OF THE AMERICAS FL C3 NEW YORK, NY 10020-1105		C3	ART UNIT	PAPER NUMBER	
•				3693		

DATE MAILED: 12/18/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)					
	10/023,241	GINSBERG, PHILIP M.					
Office Action Summary	Examiner	Art Unit					
·	Harish T. Dass	3693					
The MAILING DATE of this communication apperiod for Reply	pears on the cover sheet w	ith the correspondence address					
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNION 136(a). In no event, however, may a will apply and will expire SIX (6) MONe, cause the application to become AB	CATION. eply be timely filed ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).					
Status	•						
1)⊠ Responsive to communication(s) filed on 17 E	December 2001						
•	s action is non-final.	•					
		ers, prosecution as to the merits is					
	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims		,					
	Claim(s) <u>1-54</u> is/are pending in the application.						
	4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.							
6) Claim(s) 1-54 is/are rejected.	•						
7) Claim(s) is/are objected to.							
8) Claim(s) are subject to restriction and/c	or election requirement.						
Application Papers							
9) The specification is objected to by the Examine	er.						
10) The drawing(s) filed on is/are: a) acc	cepted or b) objected to	by the Examiner.					
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
Replacement drawing sheet(s) including the correc	tion is required if the drawing	(s) is objected to. See 37 CFR 1.121(d).					
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.							
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:							
1. Certified copies of the priority documents have been received.							
2. Certified copies of the priority documents have been received in Application No							
3. ☐ Copies of the certified copies of the prio							
application from the International Burea		· · · · · · · · · · · · · · · · · · ·					
* See the attached detailed Office action for a list	` ' '	received.					
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Attachment(s)	" 🗖	(070,440)					
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948)		ummary (PTO-413) s)/Mail Date					
3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 10/28/02, 3/19/03.		formal Patent Application					

Art Unit: 3693

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1, 3-5, 7, 9, 19, 25-26, 28, 30 are rejected under 35 U.S.C. 102(e) as being clearly anticipated by Gianakouros et al (hereinafter Gianakouros-US 2002/0055901).

Re. Claim 1, Gianakouros discloses a plurality of workstations for presenting trade information relating to said items [paragraph/para. 77],

a server programmed to support a control logic (software Figure 2) having at least one state (buy/sell), said at least one state being based on a set of predefined state attributes relating to said trade information, said control logic that receives said trade information from said plurality of workstations based on said state attributes [para. 35; para. 40 (see last lines); para. 49], and that determines a commission based on said trade information [para. 57 (see -commission is charged per share that a broker receives ...), calculating commission is inherent], and

a plurality of communications links for linking said server to said workstations [para. 46; para. 77].

Art Unit: 3693

Re. Claim 3, Gianakouros discloses a back office clearing center for clearing said purchase and said sale of said items [para. 23, 27]; and a communications link for linking said server to said back office clearing center [Figure 2; para. 77].

Re. Claim 4, Gianakouros discloses wherein said *system* is adapted to be operated by at least one customer participating in trading at least one of said items [para. 15].

Re. Claim 5, Gianakouros discloses wherein each one of said workstations comprises a display for presenting said trade information in order for said at least one customer to verify said trade information, and for said at least one customer to correct said trade information when at least one error in said trade information is found [para. 51, 60].

Re. Claim 7, Gianakouros discloses wherein said at least one state comprises an Entity Identification State [para. 35].

Re. Claim 9, Gianakouros discloses wherein said Entity Identification State is adapted for assigning a Legal Entity Identifier to a customer, said customer participating in said transacting said purchase and said sale of said items [para. 35,40].

Re. Claim 19, Gianakouros discloses wherein said server further comprises a command vector processor (software- figure 2) for presenting said trade information on said workstations, said presenting being guided by said control logic [Fig. 2, Fig. 4 see for

example list of executions; para.40 last lines; para.88].

Re. Claim 25, Gianakouros discloses providing a control logic (software figure 2) having at least one state, said at least one state being based on a set of predefined trade attributes, receiving trade information relating to said item, and in said at least one state, characterizing said trade information based on said trade attributes [para. 35; para. 40 (see last lines); para. 49], and determining said commission based on said characterizing said trade information [para. 57 (see -commission is charged per share that a broker receives ...), calculating commission is inherent].

Re. Claim 26, Gianakouros discloses verifying said trade information, and when said verifying has detected at least one error in said trade information, correcting said error [para. 51, 60].

Re. Claims 28 and 30, Gianakouros discloses wherein said receiving said trade information in said at least one state comprises receiving said trade information in an Entity Identification State and wherein said receiving said trade information in said Entity Identification State comprises assigning at least one of said two customers a Legal Entity Identifier [para. 35; para. 40 (see last lines); para. 49].

Claim Rejections - 35 USC § 103

Art Unit: 3693

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 2, 6 and 8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Gianakouros.

Re. Claim 2, Gianakouros discloses broker GUI, view alerts and monitoring operations [para.46] and market point display which shows the buy/sell attributes (wherein said control logic distributes said trade information to at least one of said plurality of workstations) [Figure 4; para. 88]; para. 60]. Gianakouros does not explicitly disclose distributes said commission. However, this is business choice and it is obvious that a cost of buy/sell includes commission/fees and the price and fees can be distributed separately. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the distribution commission (display commission) to inform the client what he is paying and allow him/her to find competitive price.

Re. Claim 6, Gianakouros does not explicitly disclose wherein said display is adapted for presenting a commission or a reward to said at least one customer. However, this is business choice and it is obvious that a cost of buy/sell includes commission/fees and the price and fees can be distributed separately. It would have been obvious at the time

Art Unit: 3693

// Ochtron Humber: 10/020,2

the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the distribution commission (display commission) to inform the client what he is paying and allow him/her to find competitive price.

Re. Claim 8, Gianakouros does not explicitly disclose wherein said Entity Identification State is adapted for determining a commission agreement. However, this is business choice and it is obvious that a cost of buy/sell includes commission/fees and the price and fees can be distributed separately to individuals as a preferred client. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the distribution commission (display commission) to inform the client what he is paying and allow him/her to find competitive price.

Claims 10-17 and 31-35 are rejected under 35 U.S.C. 103(a) as being unpatentable over Gianakouros in view of Broker.com.

Re. Claims 10-16, Gianakouros does not explicitly disclose wherein said at least one state comprises an Environment State, wherein said Environment State is adapted for determining whether a customer was active or passive during a trade of at least one of said items, wherein said Environment State is adapted for determining a class of items which includes at least one of said items, and wherein said Environment State is

Art Unit: 3693

adapted for determining the time, day, or location of a trade of said at least one of said items, wherein said at least one state comprises a Behavior Pattern State, wherein said Behavior Pattern State is adapted to determine a plurality of trades of at least one of said items in which a customer participated, and wherein said Behavior Pattern State is adapted to determine a plurality of trades of at least one of said items to which a customer is committed. However, Broker.com discloses these feature [see particularly page 5 (top performer); page 6 2nd paragraph ("reward", hourly fee etc. "RIA"); page 8 (Flat fee \$39.95; \$29.95 up to 1,000 shares); page 9 see Schwab account type); page 12 (Exhibit 12 ML fee-based or discount-commission); page 14 (ML \$410.000 commission; bonuses); page 17 (variable fee based on size of asset); pages 30-32 (charts for commission and fees)]. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Broker.com to provide competitive products and allow the brokers and client to become loyal member of trading institution and add value to business and at the same time gain reward and better commission.

Re. Claim 17, Gianakouros disclose wherein said at least one state comprises an Entity Identification State [para. 35]. Broker.com discloses an Environment State [see supra]. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Broker.com to provide competitive products and allow the brokers

Art Unit: 3693

and client to become loyal member of trading institution and add value to business and at the same time gain reward and better commission. Gianakouros or Broker.com does not explicitly disclose a Behavior Pattern State. However, day traders, long term investors, full service broker, discount broker, preferred client, internet trading are known. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and Broker and include variable commission/reward and compensation package for preferred client/broker to encourage different type of investors/broker to invest, trade and provide service as a loyal customer and valuable representative.

Re. Claims 31-35, claims 31-35 are rejected with same rational as claims 10-16.

Claims 18, 20-24, 27, 29, 36-41 and 50-54 are rejected under 35 U.S.C. 103(a) as being unpatentable over Gianakouros in view Koppelman et al. (hereinafter Koppelman – US 6,662,164).

Re. Claims 18, 20-22, Gianakouros discloses server, workstations, use of internet of trading and control logic (supra). Gianakouros does not explicitly disclose wherein said server further comprises a post-trade processor for receiving and organizing said trade information, said receiving and said organizing being guided by said control logic,

Art Unit: 3693

wherein said server further comprises a commission calculation processor for allocating commission payments and awards to traders of said items, said allocating being guided by said control logic.

a post-trade processor for receiving and organizing said trade information, said receiving and said organizing being guided by said control logic;

a command vector processor (software) for presenting said trade information on said workstations, said presenting being guided by said control logic, and

and a commission calculation processor (software) for allocating commission payments and awards to traders of said items, said allocating being guided by said control logic, and

wherein said control logic is adapted to enable customers in different locations at different times to participate in trading said items. However, day trading and off trading transactions using internet are known, where clients/broker using different time, location and station can trade to give them flexibility and opportunities to trade as they choose. Koppelman disclose wherein said server further comprises a post-trade processor for receiving and organizing said trade information, said receiving and said organizing being guided by said control logic,

wherein said server further comprises a commission calculation processor for allocating commission payments and awards to traders of said items, said allocating being guided by said control logic.

a post-trade processor for receiving and organizing said trade information, said receiving and said organizing being guided by said control logic;

Art Unit: 3693

a command vector processor (software) for presenting said trade information on said workstations, said presenting being guided by said control logic, and

and a commission calculation processor for allocating commission payments and awards to traders of said items, said allocating being guided by said control logic [Abstract; Figures 1, 4 and associated descriptions; col. 7 lines 5-33; col. 8 lines 31-57; col. 15 lines 20-45; col. 19 line 65 to col. 20 line 17; utilization of computer software; plans; claim 14] to measure performance of each broker and utilization of service by the clients and allocation/granting of future preference/quotas. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above features disclosed by Koppelman in order to calculate the rewards/commission and bonus for eligible traders.

Re. Claim 23, Gianakouros discloses a plurality of workstations for presenting trade information relating to said items, a server programmed to support a control logic having at least one state, said at least one state being based on a set of predefined state attributes relating to said trade information and list trades (vector/array of trades), a plurality of communications links for linking said server to said workstations, receives said trade information from said plurality of workstations based on said state attributes, and that determines a commission based on said trade information (size, etc) and control logic [see supra.]

Gianakouros does not explicitly disclose said control logic that implements a commission vector (list, plans), said commission vector. However, Koppelman discloses this feature [Figure 4; tables 1-2; and above reference] to implement a processing engine to execute an incentives program for clients/brokers and measure their performance based on their activities. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Koppelman in order implement incentive plans for recipients and calculate the recipients rewards/commission and bonus for eligible traders and displaying a report of the set of recipients' performances.

Re. Claim 24, Gianakouros discloses identifying codes [fig. 4; para.25]. Gianakouros or Koppelman does not explicitly disclose wherein said commission vector comprises a plurality of alphanumeric elements relating to said trade information. However, it is obvious that any trade the traders/client account number are included to differentiate the broker/client having same name or attribute, for example, BRK012 (broker 12 Joshua) or Cl102 (Eileen). It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosures of Gianakouros and Koppelman and include an alphanumerical (numbers and characters) to provide larger set of identifiers for clients/broker.

Re. Claim 27, Gianakouros does not explicitly disclose assigning at least one of said two customers said commission based on said characterizing said trade information, and presenting said commission to said at least one of said two customers. However, Koppelman discloses these feature [see supra; Figures 1, 4; tables and associated descriptions] to inform the customer of his reward/commission/fee rating. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the distribution commission (display commission) as disclosed by Koppelman to inform the client what he is paying for trading and allow him/her to choose to execute a trade or not.

Re. Claim 29, Gianakouros does not explicitly disclose wherein said receiving said trade information in said Entity Identification State comprises classifying at least one of said two customers according to a commission agreement. However, Koppelman discloses this feature [col. 13 line 60 to col. 14 line 17] to assign a trading level which the customer has agreed on. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Koppelman to quota level for customer to trade before becoming eligible for discount in commission or reward.

Re. Claim 36, Gianakouros discloses providing a control logic having at least one state, said at least one state being based on a set of predefined trade attributes, and

Art Unit: 3693

receiving trade information relating to said item; in said at least one state, characterizing said trade information based on said trade attributes [See supra.

]. Koppelman discloses creating a commission vector (incentive plans) based on said characterizing said trade information, and determining said commission based on said commission vector [Figure 4; tables 1-2; and above reference] to create an incentive plans for client/broker based on volume of trade. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Koppelman in order implement and create an incentive plans for recipients to promote business and calculate the rewards/commission and bonus for eligible traders/clients based on set of allocation rules, activities and performances.

Re. Claim 37, Gianakouros discloses providing a control logic having at least one state, said at least one state being based on a set of predefined trade attributes, receiving trade information relating to said item, and in said at least one state, characterizing said trade information based on said trade attributes, and determining said commission based on said characterizing said trade information [see supra]. Gianakouros does not explicitly disclose determining reward. However, Koppelman disclose this feature [col. 17 line 60 to col. 18 line 10] to set up promotion rules and target goals and determine rewards based on these rules to evaluate desired level of performance earn by the recipients. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the

Art Unit: 3693

above features disclosed by Koppelman to evaluate desired level of performance earn by the recipients.

Re. Claim 38, Gianakouros discloses verifying said trade information, and when said verifying has detected at least one error in said trade information, correcting said error [para. 51, 60].

Re. Claim 39, Gianakouros does not explicitly disclose assigning said reward to said customer based on said characterizing said trade information, and presenting said reward to said customer. However, Koppelman discloses these feature [see supra; Figures 1, 4; tables and associated descriptions] to inform the customer of his reward/commission/fee rating. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the distribution commission (display commission) as disclosed by Koppelman, to inform the client what he is paying for trading and allow him/her to choose to execute a trade or not.

Re. Claims 40-41, Gianakouros discloses wherein said receiving said trade information in said at least one state comprises receiving said trade information in an Entity Identification State, and wherein said receiving said trade information in said Entity Identification State comprises assigning said customer a Legal Entity Identifier [para.

35; para. 40 (see last lines); para. 49].

Re. Claims 50-53, Gianakouros discloses sell and buy side of a security (items similar to said item being traded by said customer were traded by other customers at the time, day, or location said item was traded by said customer) and customer for participating in at least part of said trade [abstract; para. 33; 40]. Gianakouros does not explicitly disclose determining said reward, reward comprises determining whether said customer is a new customer, rewarding said customer for participating in at least part of said trade, and determining a rebate, a credit, or both assigned to said customer. However, assign new customer for rebates and credit (determining whether said customer is a new customer, rewarding said customer for participating in at least part of said trade, and determining a rebate, a credit, or both assigned to said customer) are known. For example, most of store provide incentive to new customer to apply for store credit card and they will receive 10% credit and rebates for using their cards. It is obvious that to attract new customer and compete with others, store provide these incentives. Koppelman discloses determining said reward, reward [see supra]. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Koppelman in order to calculate the rewards and bonus for eligible clients based on clients activity.

Re. Claim 54, Gianakouros discloses providing a control logic having at least one state, said at least one state being based on a set of predefined trade attributes, receiving trade information relating to said item, and in said at least one state, characterizing said trade information based on said trade attributes [See supra]. Koppelman discloses creating a commission vector based on said characterizing said trade information and determining said reward based on said commission vector Figure 4; tables 1-2; and above reference] to create an incentive and promotion for performance of recipients. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and include the above feature disclosed by Koppelman in order promote business, set promotion allocations in form of incentives (rewards/commission) and calculate the rewards/commission and bonus for eligible traders/clients based on their activities and performances.

Claims 42-49 are rejected under 35 U.S.C. 103(a) as being unpatentable over

Gianakouros and Koppelman, as applied to claim 37 and further in view of Broker.com.

Re. Claims 42-48, Gianakouros or Koppelman does not explicitly disclose wherein said receiving said trade information said at least one state comprises receiving said trade information in an Environment State, wherein said receiving said trade information in said Environment State comprises determining whether said customer was active or passive during said trade, wherein said receiving said trade information in said Environment State comprises determining a class which includes said item, wherein

said receiving said trade information in said Environment State comprises determining a time, a day or a location in which said item was traded, wherein said receiving said trade information in said at least one state comprises receiving said trade information in a Behavior Pattern State, wherein said receiving said trade information in said Behavior Pattern State comprises determining a plurality of trades in which said customer participated, and wherein said receiving said trade information in said Behavior Pattern State comprises determining a plurality of trades to which said customer is committed. However, Broker.com discloses these feature [see particularly page 5 (top performer); page 6 2nd paragraph ("reward", hourly fee etc. "RIA"); page 8 (Flat fee \$39.95; \$29.95 up to 1,000 shares); page 9 see Schwab account type); page 12 (Exhibit 12 ML feebased or discount-commission); page 14 (ML \$410,000 commission; bonuses); page 17 (variable fee based on size of asset); pages 30-32 (charts for commission and fees)]. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros and Koppelman and include the above feature disclosed by Broker.com to provide competitive products and allow the brokers and client to become loyal member of trading institution and add value to business and at the same time gain reward and better commission.

Re. Claim 49, Gianakouros disclose receiving said trade information in said at least one state comprises receiving said trade information in an Entity Identification State [para. 35; para. 40 (see last lines); para. 49]. Broker.com discloses an Environment State [see supra]. It would have been obvious at the time the invention was made to a person

having ordinary skill in the art to modify the disclosure of Gianakouros and Koppelman and include the above feature disclosed by Broker.com to provide competitive products and allow the brokers and client to become loyal member of trading institution and add value to business and at the same time gain reward and better commission.

Gianakouros, Koppelman or Broker.com does not explicitly disclose a Behavior Pattern State. However, day traders, long term investors, full service broker, discount broker, preferred client, internet trading are known. It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Gianakouros, Koppelman and Broker and include variable commission/reward and compensation package for preferred client/broker to encourage different type of investors/broker to invest, trade and provide service as a loyal customer and valuable representative.

Conclusion

Claims 1-54 are rejected.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Harish T. Dass whose telephone number is 571-272-6793. The examiner can normally be reached on 8:00 AM to 4:50 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James P. Trammell can be reached on 571-272-6712. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Harish T Dass Hanish 7 Dan Examiner Art Unit 3693

12/10/06